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Synopsis:

Review 'In an email, Mr. Wozniak said ...the work 'blows me away,' - Wall Street Journal' Apple's number one fan.' - Bloomberg TV'No less of an authority than Apple co-founder Steve Wozniak wrote a foreword to the book.' - CNN'[Jonathan doesn't] work for Apple but clearly [he has] a passion for them...and the photos prove it.. these are amazing pictures.' - CNBC'It's something of a labour of love, all done with an eye for form as much as function resulting in something that, if not approved by Apple, you suspect wouldn't necessarily cause them to object.' - Esquire Magazine Read more From the Inside Flap To be considered iconic, a company must earn the reputation of being the singular model of success within its field. It must symbolize success with an underpinning of some greater good; it must fulfill a leadership role within its industry. Apple, by virtue of its ability to continually innovate and deliver forward-thinking products that satisfy the wants and needs of today's technology-driven society, has earned the right to be called iconic. Apple reached this pinnacle of American innovation as a result of the unprecedented combination of engineering, product design, marketing, and execution it has continued to achieve since its creation in 1976. Apple products reflect an evolution of design that began with a single circuit board and evolved into the most advanced consumer electronics devices in the world today. Through strong leadership and in the hands of the best and brightest engineers and designers, Apple exemplifies the artistry of form-meeting-function-- and continues to make technology beautiful, usable, and desirable. Iconic: A Photographic Tribute to Apple Innovation takes the reader on a breathtaking tour of some of the most visually stunning and important products to have come out of Cupertino, starting with the Apple I through a wide range of Apple classics, including desktops, portables, peripherals, iDevices, product packaging, and even prototypes. With vivid color and detail, Iconic looks back at over thirty-five years of Apple to see its journey of design that made it the company and brand it is today. Created as a tribute to the army of engineers, designers, product managers, and visionaries that navigated Apple through this incredible journey, Iconic is the ultimate coffee table book for every Apple fan, and the perfect companion for every Apple owner who ever wanted to explore and discover the true roots of their favorite iMac, iPod, iPad, or iPhone. Read more See all Editorial Reviews ICONIC - A Photographic Tribute to Apple Innovationiconicbook.comIconic: A Photographic Tribute to Apple ... A Photographic Tribute to Apple Innovation takes ... Iconic is the ultimate coffee table book for every Apple ...Order Now · Iconic · Prototypes · Editions · Portables · PeripheralsIconic: A Photographic Tribute to Apple Innovation by ...https://www.goodreads.com/book/show/189079614.6/5 · 6 reviews · By Jonathan Zufi · 340 pagesIconic has 50 ratings and 6 reviews. ... A Photographic Tribute to Apple Innovation" as Want ... With a breathtaking collection of unique photography, ICONIC: ... Review: Iconic Book: A Photographic Tribute to Apple ...blog.typpz.com/2013/11/03/iconic-book-reviewReview: Iconic Book: ... Iconic Book is a photo book with all Apple products from 1976 up to iPhone 5 and iPad mini. ... A Photographic Tribute to Apple Innovation "Videos of iconic a photographic tribute to apple innovation book revie... bing.com/videosClick to view0:51Ebook Online Iconic: A Photographic Tribute to Apple ...DailymotionClick to view0:20Read Book Iconic A Photographic Tribute to Apple ...DailymotionClick to view0:59Download ICONIC: A Photographic Tribute to Apple ...DailymotionClick to view2:08HDIconic - A Photographic Tribute to Apple

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